

उत्तर प्रदेश राजर्षि टण्डन मुक्त विश्वविद्यालय, प्रयागराज
अधिन्यास (Assignment) 2019-2020
Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 1.1
Subject Title	: Principles of Management	Course Code	: BBA- 1.1

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What is Management? Describe the managerial functions.
2. Explain the process of planning.
3. Write the contribution of need hierarchy theory in motivation.

Or

Section- B

खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Describe the barriers of effective communication?
5. Discuss the principles of coordination?
6. Why control process is essential?
7. What are the elements of delegation?
8. Write the features of directing function?
9. How forecasting plays an important role in planning?

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Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 1.2
Subject Title	: Financial Accounting	Course Code	: BBA- 1.2
			अधिकतम अंक : 30
			Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18

Maximum Marks: 18

1. “Financial statements are prepared using generally accepted accounting principles”. What does this statement mean why these principles are necessary?
2. What are the basic concepts of Accounting? What is their importance?
3. Differentiate between the followings:
 - (i) Gross profit and net profit
 - (ii) Direct expenses and indirect expenses

Section- B

खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What is accounting?
5. Explain the essentials of a good financial statement?
6. What is trial balance? How is it prepared?
7. Distinguish between bill of exchange and promissory note.
8. Explain any two techniques of analysis and interpretation of financial statement?
9. From the following particulars of S Brothers prepare a cash book.

	Rs.
Commenced business with cash	10,000
Deposited in bank account	4,000
Brought goods for cash.	1,000
Cash sales	700
Wages paid	200
Rent paid	1,000

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अधिन्यास (Assignment)

2019-2020

Bachelor of Commerce (B.Com)

विषय : प्रबन्धन
Subject : Management
कोर्स शीर्षक : व्यापारिक सन्नियम
Subject Title : Business Law

विषय कोड : बीबीए
Subject Code : BBA
कोर्स कोड : बीबीए- 1.3
Course Code : BBA- 1.3/ BBA-1.4 (E1)

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18

Maximum Marks: 18

1. What is contract? List and discuss its various characteristics in detail.
2. What do you understand by Partnership? Write the Liabilities of partners.
3. Define the Contract of sale. Explain the essentials of a valid contract of sale.

Section- B

खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What do you understand by offer and acceptance?
5. Who is competent to contract?
6. Write the concept of free consent.
7. What is the significance of transfer of ownership?
8. Discuss the essentials of a Negotiable instrument.
9. Write the Essentials of a Promissory note.

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय :	विषय कोड :	बी.बी.ए.
Subject : BBA	Subject Code :	BBA
कोर्स शीर्षक : कम्प्यूटर फन्डामेन्टल्स	कोर्स कोड :	बी.बी.ए. 1.4 / 1.3 (सी)
Subject Title : Computer Fundamental	Course Code :	BBA- 1.4/ 1.3 (C)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by the concept of social media? Discuss its various applications during your studies.
2. Explain the various hardware & software devices?
3. Explain the memory hierarchy? Give characteristics of group of memory at each level.

Section- B

खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What do you understand by the term http?
5. List various type of software?
6. What is ERP? How it is useful for university management system.
7. Explain the term ISDN?.
8. Differentiate between external and internal memory?
9. How you will illustrate the concept of “Big Data Analysis”?

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Bachelor Business Administration (BBA)

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Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	: विपणन प्रबन्धन	कोर्स कोड	: बी.बी.ए.-2.1
Subject Title	: Marketing Management	Course Code	: BBA- 2.1/ BBA- 2.1 (C)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by the term “Marketing”? Discuss various jobs of a marketing manager.
2. Write an essay on strategic marketing frame work.
3. Who are the customers? How do customers make purchase decisions?

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Briefly explain the various methods used for advertising?
5. What is product life cycle?
6. Distinguish between direct and indirect channels of distribution.
7. What are the various factors responsible for success or failure of a new product?
8. Discuss the types of sales promotion?
9. What is meant by market segmentation?

Or

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Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	: प्रबन्धकीय अर्थशास्त्र	कोर्स कोड	: बी.बी.ए. 2.2
Subject Title	: Managerial Economics	Course Code	: BBA- 2.2

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What is Managerial Economics?
2. What do you mean by “Market Equilibrium”
3. Explain “Balance of Payments” and Balance of Trade

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Explain break even analysis.
5. Write a note on “investment decision under risk and uncertainty”
6. Write a note on foreign trade policy.
7. Distinguish between economic costs and accounting costs
8. What is national income?
9. Explain the impact of inflation in growth of a counting?

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Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	: व्यवसायिक सांख्यिकी	कोर्स कोड	: बी.बी.ए. 2.3/ बी.बी.ए. 2.2 (सी)
Subject Title	: Business Statistics	Course Code	: BBA- 2.3/ BBA- 2.2 (C)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Explain statistics? What is its usefulness in research?
2. What are the elements of ideal classification?
3. From the following data calculate five year moving average of acres under tea in India.

Years	Area in 1,000 Acres	Year	Area in 1,000 Acres
1997	672	2002	802
1998	679	2003	807
1999	690	2004	809
2000	702	2005	816
2001	712	2006	821

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Write short note on editing of data?
5. What is pie-diagram?
6. Represent the following data by Histogram

Weight (kg):	35-40	40-45	45-50	50-55	55-60	60-65
No. of power:	12	30	22	30	18	10

7. Represent the following data by pie-diagram

Items	Expenditure
Foods	14
Cloathing	17
Recreation	10
Education	15
Rent	23
Miscellaneous	21

8. What is meant by random sample?

9. What is statistical error?

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Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 2.4 / 2.3
Subject Title	: Production & Operation Management	Course Code	: BBA- 2.4/ 2.3 (C)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by the concept of capacity planning?
2. Explain various production methods? Also discuss its merits & demerits.
3. What are the basic assumptions in location-cost-volume analysis?

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Write short notes on POM?
5. What is plant layout?
6. Explain the concept of inventory?
7. Explain VED?
8. Differentiate between job-enlargement and job-enrichment?
9. ABC method of Inventory?

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Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	: व्यावसायिक नीति	कोर्स कोड	: बी.बी.ए. 3.1
Subject Title	: Business Policy	Course Code	: BBA- 3.1/ 3.4 (E1)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Explain the importance of Business policy in success for business.
2. Describe the strategic planning in non-profit organization
3. Describe Promotion Policy?

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What are the objectives of “retrenchment strategy”?
5. Write short note on “grid for corporate audit”?
6. Differentiate between social accounting and social audit?
7. List various approaches to the environmental scanning process?
8. What do you understand by “value chain approach”?
9. Differentiate between merger & acquisition?

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Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	: व्यवसाय संचार	कोर्स कोड	: बी.बी.ए. 3.2
Subject Title	: Business Communication	Course Code	: BBA- 3.2

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Discuss the parts and format of reports. What are its main components?
2. Explain the process and elements of communication.
3. What are the principles of effective communication?

Section- B

खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What are the methods of influencing behavior
5. Why organizational communication is essential?
6. Write the advantages of two way communication.
7. How communication resolves interpersonal conflict?
What do you mean by Report?
8. What are the causes of poor organizational communication?
9. Write the kinds of visual aids.

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Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 3.3
Subject Title	: Human Resource Management	Course Code	: BBA- 3.3

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Describe the approaches of Human Resource Planning.
2. Why training is essential for organizations? Also write the types of training
3. What are the essential steps in an appraisal programme?

Section- B

खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Why equitable pay structure is needed in the organizations?
5. What are the uses of job analysis?
6. How induction is an integrated part of training?
7. Write the prerequisites of collective bargaining
8. How appraisal will be more effective?
9. What is the role of trade unions?

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 3.4
Subject Title	: Organizational Behaviour	Course Code	: BBA- 3.4

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Write the forces affecting organization behavior.
2. Describe the classical viewpoint of organizational behavior.
3. Explain the classical learning theory.

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What are the big five dimensions of personality
5. What are the components of attitude?
6. Write the dimensions of organizational culture.
7. How perceptions effect the behaviours?
8. Write the styles of leadership.
9. Discuss about need based theories.

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 4.1
Subject Title	: Mathematics for business and economics	Course Code	: BBA- 4.1

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड-अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Discuss the term 'Function'? What are its types?
2. Briefly state the various methods of interpolation?
3. One ticket is drawn at random from a bag containing 30 ticked numbered from 1 to 30. Find the probability that it is a multiple of 3 or 5?

Section- B
खण्ड-ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Explain time value of money?
5. Explain exponential function?
6. Write a note on importance of maxima and minima in business and economics?
7. Different between type I and type II error?
8. Find the solution of different equation.
 $(X^2+Y^2) dx=2xydy$
9. What is matrix

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विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 4.3
Subject Title	: Advertising Fundamental	Course Code	: BBA- 4.3/ 4.2 (C)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Discuss the objective, scope and importance of advertising?
2. Explain AIDA Model of Advertising?
3. Explain the role of advertising while deciding the strategies of marketing mix?

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What is advertising Code?
5. Explain motivational approach in advertising?
6. Discuss the concept of advertising mix?
7. What is corporate advertising in Indian business scenario?
8. What are the new horizons of advertising in developing countries?
9. Explain common eroticism of functional advertising?

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA/B.Com
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 4.4 / बी.बी.ए. 4.3(सी)
Subject Title	: Entrepreneurship and small Business Management	Course Code	: BBA- 4.4

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by the concept of entrepreneurship? Why it is important in India business scenario?
2. Explain various kinds of supportive schemes for entrepreneur by U.P. Government?
3. Critically evaluate theory of social change of entrepreneurship?

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Why marketing is important for small entrepreneur's
5. Suggest various methods of sales promotion for SST
6. List various steps involved in preparation of project report?
7. What is office management? Give your own views.'
8. What is the meaning of "Incentives" and "subsidy" for small units
9. Differentiate between long term financial resources and short term financial resources?

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Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	: निगम प्रशासन	कोर्स कोड	: बी.बी.ए. 5.1
Subject Title	: Corporate Governance	Course Code	: BBA- 5.1/ BBA- 5.1 (C)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What is business ethics? Write the need and benefit of business ethics.
2. Write the role of corporate culture and leadership.
3. Discuss the problems of corporate culture.

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Explain the employer's obligation to the firm.
5. Discuss about interpersonal relations in organization.
6. What do you understand by social cost view of duties?
7. What is internal corporate governance?
8. Explain the code and guide lines of corporate governance
9. What is advertising ethics?

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 5.2
Subject Title	: Marketing Research	Course Code	: BBA- 5.2/5.4 (EI)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What is marketing research? Discuss its various applications?
2. Differentiate between qualitative and quantitative marketing research?
3. How MR is useful in sales promotion decisions?

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What are the elements of international marketing?
5. What is the concept of motivational research?
6. List various uses of marketing research?
7. How you will define questionnaire in research?
8. Differentiate between primary & secondary data?
9. Discuss “Research Design”?

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	: विक्रय प्रबन्धन	कोर्स कोड	: बी.बी.ए.-5.3/ बी.बी.ए.5.2 (C)
Subject Title	: Sales Management	Course Code	: BBA- 5.3/ BBA- 5.2 (C)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड-अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What are the elements of a sales process? Explain.
2. Explain the different methods of providing training to salesman.
3. What do you mean by the term 'Sales Organisation'? Discuss its needs and functions.

Section- B
खण्ड-ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What is retailing?
5. What are the functions of sales manager?
6. What do you understand by advertising budget? Explain.
7. What do you mean by buying motive? Discuss
8. What do you mean by media of advertising' explain briefly.

9^० State the different methods used for sales promotion.

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 5.4
Subject Title	: Total Quality Management	Course Code	: BBA- 5.4/ 5.3 ©

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. How you will define quality? Discuss its objectives, scope and importance in current make in India business scenario.
2. Explain Zuran principles for quality assurance?
3. Describe the basic approach of ISO-9000 and total quality management?

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. List various tools & techniques for TQM?
5. What is bench marking?
6. Define quality circle?
7. Explain road map for TQM implementation?
8. What is re-engineering?
9. Describe cultural changes of TQM?

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 6.1
Subject Title	: Conflict Management	Course Code	: BBA- 6.1

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by conflict management & write it's nature and importance.
2. Discuss the strategies for interpersonal conflict resolution.
3. Describe the strategy and practices of workers participation in management.

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What in inter group conflict?
5. Describe the industrial conflict resolution.
6. Explain the causes of industrial conflict.
7. Write the steps of grievance handling procedure.
8. How you will ensure good industrial relations?
9. What is workers participation?

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Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 6.2/बी.बी.ए. 6.4 (ई1)
Subject Title	: Environmental Management	Course Code	: BBA- 6.2/ BBA- 6.4 (E1)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Explain LPG? Write the main characteristics of privatization?
2. Explain the effects of economic components of business environment?
3. Explain the main characteristics and importance of consumer protection

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What is GATT?
5. What is Black Money?
6. Explain Poverty.
7. Write a short note on taxation policy?
8. What are objectives of World Bank?
9. Explain IMF?

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अधिन्यास (Assignment) 2019-2020

Bachelor Business Administration (BBA)

विषय	: प्रबन्धन	विषय कोड	: बी.बी.ए.
Subject	: Management	Subject Code	: BBA
कोर्स शीर्षक	:	कोर्स कोड	: बी.बी.ए. 6.3
Subject Title	: Leadership	Course Code	: BBA- 6.3

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by leadership? Write the features of leadership.
2. Describe the importance of path goal theory.
3. Discuss the emerging issues in leadership.

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Explain the ethical issues in leadership.
5. How strategic leadership works in the organizations.
6. Why emotional intelligence is essential for leadership.
7. What is the importance of democratic leadership style?
8. Write the qualities of a good leader.
9. Discuss the utility of trait theory of leadership.

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कोर्सकोड : Course Code: B.Com D-04/ BBA- 2.4 E2	कोर्स शीर्षक:- (Course Title) Money Banking and Financial Institution	अधिकतमअंक : 30 Maximum Marks : 30
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खण्ड अ
Section-A

अधिकतमअंक : 18
Maximum Marks: 18

नोट—(Instructions): Section A consists of long answer questions. Answer should be in 800 to 1000 words. Attempt any three questions from this section.

प्रश्न संख्या 1 से 3 तक दीर्घ उत्तरीय प्रश्न है जिनका उत्तर 800 से 1000 शब्दों में लिखना है। इस खण्ड से किन्हीं तीन प्रश्नों उत्तर लिखना है।

1. Explain the objectives of the World Bank.
विश्व बैंक के उद्देश्यों की व्याख्या कीजिए।
2. Explain how Keynes' Income approach to the value of money is an improvement over Fisher's Quantity Theory approach.
बताएं की मुद्रा के मुल्य के संबंध में केन्ज का आय सिद्धान्त फिशर के परिणाम सिद्धान्त पर सुधार किस प्रकार से है?
3. Explain the cooperative credit structure in India.
भारत में सहकारी साख संरचना की व्याख्या कीजिए।

खण्ड ब
Section –B

अधिकतम अंक : 12
Maximum Mark : 12

नोट—(Instructions): Section B consists of short answer questions. Answer should be in 200 to 300 words.
Attempt any Six questions from this section.

प्रश्न संख्या 4 से 9 तक लघु उत्तरीय प्रश्न हैं जिनका उत्तर 200 से 300 शब्दों में लिखना है। इस खण्ड से किन्हीं छः प्रश्नों उत्तर लिखना है।

4. State the functions of Regional Rural Banks.
क्षेत्रीय ग्रामीण बैंक के कार्यों का उल्लेख करें।
5. Explain the nature of inter-relationship between Liquidity and Profitability objectives of Commercial Banks.
व्यापारिक बैंकों के तरलता और लाभकारिता प्रयोजनों के बीच के संबंधों के स्वरूप बतायें।
6. What are the types of exchange rate regimes ? Which one is the most appropriate for the present day conditions ?
7. Distinguish between
(a) Demand - pull inflation and Cost - push inflation
माँगजन्य मुद्रास्फीति और लागतजन्य मुद्रास्फीति
8. Explain Unit and Branch banking system.
इकाई तथा ब्रांच बैंकिंग प्रणाली क्या है?
9. Explain SDR and its use.
विशेष आहरण अधिकार (SDR) तथा इसका उपयोग