

UTTAR PRADESH RAJARSHI TANDON OPEN UNIVERSITY

SCHOOL OF MANAGEMENT STUDIES

MBA 1st SEM

ASSIGNMENT PAPERS



Session: 2024-25		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)			Semester: 1st	
Course Code: MBA 1.1		Course Name: Principles of Management		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1.	Explain the functions of Management?	2	CO-2	Understanding and evaluating
2.	What is delegation? State steps involved in the process of delegation?	2	CO-3	Understanding and evaluating
3.	What are the common barriers to effective communication?	2	CO-4	Remembering & analyzing
4.	What is Management by Objective (MBO)?	2	CO-5	Understanding and evaluating
5.	Explain JIT?	2	CO-5	Understanding and evaluating
6.	What do you understand by ethical dilemma in business?	2	CO-5	Understanding
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7.	Describe any two theories of Motivation?	6	CO-1	Understanding & applying
8.	Discuss in detail Henry Fayol's principles of management with suitable examples.	6	CO-1/CO-2	Understanding & applying
9.	Define Control. Explain the steps involved in the process of Controlling?	6	CO-3	Understanding & analyzing

Session: 2024-25		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)			Semester: 1st	
Course Code: MBA 1.2		Course Name: Organizational Behavior		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1.	Explain the types of Organizational Design.	2	CO-1	Understanding and evaluating
2.	What is the difference between a democratic and autocratic leadership style?	2	CO-2	Understanding and evaluating
3.	Discuss the characteristics of autocratic and participative models of Organizational Behaviour.	2	CO-2	Remembering & analyzing
4.	Name one theory of motivation that explains what drives employees to work hard?	2	CO-3	Understanding and evaluating
5.	Explain different types of groups with suitable examples of each type.	2	CO-4	Understanding and evaluating
6.	Write short notes on the following: a) Resistance to Change b) Group Cohesiveness	2	CO-2 CO-3	Understanding and analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7.	What do you understand by Organizational Behavior System? What are its various components?	6	CO-1	Understanding & applying
8.	Explain the process of perception. What are the factors that influence perception?	6	CO-2	Understanding & applying
9.	What are the causes of organizational conflict? How could they overcome it, state with suitable examples.	6	CO-3	Understanding & analyzing

Session: 2024-25		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)			Semester: 1st	
Course Code: MBA 1.3		Course Name: Accounting For Managers		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	What is the concept of "going concern" and how does it impact financial statements?	2	CO-2	Understanding and evaluating
2	How does a Balance Sheet differ from a Profit and Loss Account?	2	CO-1	Understanding and evaluating
3	Differentiate between fixed and variable costs and give an example of each.	2	CO-2	Remembering & analyzing
4	Differentiate between fund flow and cash flow statement?	2	CO-3	Understanding and evaluating
5	What do you mean by Overheads? Give the classification of overheads.	2	CO-4	Understanding and evaluating
6	Write short notes on (i) GAAP (ii) Fund Flow Statement	2	CO-3 CO-5	Understanding
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	State and explain the objectives of management accounting. What is the relation of management accounting with financial accounting and cost accounting?	6	CO-1	Understanding & applying
8	What are accounting standards? Explain the purpose of accounting standards in corporate reporting.	6	CO-2	Understanding & applying
9	What do you mean by Balance Sheet? What information does it convey to an outsider? Give the specimen of the Balance Sheet.	6	CO-3	Understanding & analyzing

Session: 2024-25		Max. Marks: 30																		
Program Name: Master of Business Administration (MBA)			Semester:1st																	
Course Code: MBA 1.4		Course Name: Quantitative Techniques For Business Decisions																		
SECTION -A				2*6=12 marks																
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category																
1	<p>Calculate the Co-efficient of Range from the following data:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Weekly Wage</th> <th>No. of Labours</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">50-60</td> <td style="text-align: center;">50</td> </tr> <tr> <td style="text-align: center;">60-70</td> <td style="text-align: center;">45</td> </tr> <tr> <td style="text-align: center;">70-80</td> <td style="text-align: center;">45</td> </tr> <tr> <td style="text-align: center;">80-90</td> <td style="text-align: center;">40</td> </tr> <tr> <td style="text-align: center;">90-100</td> <td style="text-align: center;">35</td> </tr> <tr> <td style="text-align: center;">100-110</td> <td style="text-align: center;">30</td> </tr> <tr> <td style="text-align: center;">110-120</td> <td style="text-align: center;">30</td> </tr> </tbody> </table>	Weekly Wage	No. of Labours	50-60	50	60-70	45	70-80	45	80-90	40	90-100	35	100-110	30	110-120	30	2	CO-2	Understanding and evaluating
Weekly Wage	No. of Labours																			
50-60	50																			
60-70	45																			
70-80	45																			
80-90	40																			
90-100	35																			
100-110	30																			
110-120	30																			
2	What do you mean by Decision Tree? How is it useful in decision-making?	2	CO-4	Understanding & analyzing																
3	Enumerate various types of ‘Questionnaire’.	2	CO-1	Remembering & analyzing																
4	What is sampling? Explain its merits and demerits.	2	CO-2	Understanding & analyzing																
5	Explain the components of time series?	2	CO-4	Understanding and evaluating																

6	Describe various methods for collecting primary data.	2	CO-1	Understanding & analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	Explain the concept of Standard Error. How does it differ from Standard Deviation? Discuss its utility in statistical theory for decision-making.	6	CO-1	Understanding & analyzing
8	What are the characteristics of Index numbers? State its utility. Discuss various types of indexnumbers.	6	CO-2	Understanding & analyzing
9	Explain Bayes' theorem with suitable example?	6	CO-3	Understanding & analyzing

Session: 2024-25		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)-			Semester: 1st	
Course Code: MBA 1.5		Course Name: Managerial Economics		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	Briefly define "utility" in the context of consumer behavior.	2	CO-1	Understanding & analyzing
2	Explain the concept of 'price elasticity of demand.	2	CO-4	Understanding & analyzing
3	What is the key difference between a perfectly competitive market and a monopolistic market?	2	CO-3	Understanding & analyzing
4	What is one factor a company might consider when making capital budgeting decisions?	2	CO-4	Understanding & analyzing
5	Write short notes on Break-Even Analysis.	2	CO-1	Understanding & analyzing
6	Discuss and explain the law of diminishing marginal utility.	2	CO-1	Understanding & analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	Distinguish between GDP & NDP? Describe the various methods of measuring National Income?	6	CO-1	Understanding & analyzing
8	Define 'Production Function'. Explain with a diagram, the three stages of the Law of Variable Proportions.	6	CO-1	Understanding & analyzing
9	Explain the classification of the market on the basis of the degree of competition.	6	CO-2/CO-3	Understanding & analyzing

Session: 2024-25		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)-			Semester: 1st	
Course Code: MBA 1.6		Course Name: Management Information System		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	Briefly Explain the difference between data and information in the context of information systems.	2	CO-1	Understanding & analyzing
2	Define DBMS. Define Primary key and foreign	2	CO-5	Understanding & analyzing
3	Discuss the benchmarking concept and its features.	2	CO-2/ CO-4	Understanding & analyzing
4	State the Ethical & Social Issues/ Dimensions in MIS.	2	CO-3	Understanding & analyzing
5	What is Copyright protection? Explain its relevance in Computer applications.	2	CO-3	Understanding & analyzing
6	Explain inventory. What is the purpose of maintaining inventory?	2	CO-4	Understanding & analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Mark s	CO mapped/	Specify Category
7	Discuss with example the role of Management Information System (MIS) in modern competitive business environment. Also explain how it transforms organizations and management to address the end-user needs?	6	CO-1 CO-2	Understanding & analyzing
8	What is Data mining? State its advantages & disadvantages. Describe various data mining techniques.	6	CO-2	Understanding & analyzing
9	Discuss Basic Concept and Philosophy of Supply Chain Management with example?	6	CO-4	Understanding & analyzing

